

RAPIDSOS +

Rear Admiral (ret.) David G. Simpson, former Chief of the FCC's Public Safety and Homeland Security Bureau, Joins RapidSOS Advisory Board

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RapidSOS today announced that Rear Admiral (ret.) David G. Simpson, former Chief of the Federal Communications Commission's Public Safety and Homeland Security Bureau, is joining the RapidSOS Advisory Board. RapidSOS' advisors bring extensive expertise across the telecommunications, technology and public safety sectors. Admiral Simpson, a leading expert on cybersecurity, joins the Advisory Board with 20-plus-years of experience at the Department of Defense, as well as expertise in public safety communications from his career at the FCC.

"Admiral Simpson contributes his vast knowledge and expertise to RapidSOS in deploying the NG9-1-1 Clearinghouse which provides enhanced data to Public Safety Answering Points across the country," said Michael Martin, RapidSOS CEO. "We are excited to work with Admiral Simpson to achieve our mission of building transformative technology to save lives."

Admiral Simpson was recently awarded the Government Leader award from the NG9-1-1 Institute, a not-for-profit organization that works to promote deployment of advanced 9-1-1 services across the United States, for his work in advancing the deployment of Next Generation 9-1-1 systems during his tenure at the FCC.

"Through my work at the FCC, it has always been of the utmost importance that 9-1-1 calls across the nation are secure and reliable," said Admiral Simpson. "I am excited that RapidSOS not only brings new transformative technology to 9-1-1, but also built its platform with cyber security as a critical design element from the very beginning."

About RapidSOS

RapidSOS is an advanced emergency technology company. RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and link data from any connected device directly to first responders in an emergency. The result is faster, more effective emergency response leading to a projected 2-10% reduction in mortality, 6.9% reduction in healthcare treatment costs, and 20% reduction in property damage¹. Formed in 2012 and backed by some of the world's top technologists, RapidSOS was named "2016 Start-Up of the Year" by the Consumer Technology Association, a Top Innovation of 2015 by MIT News, and Top 3 Innovative World Technologies by SXSW. Learn more at www.RapidSOS.com.

¹ Based on actuarial [analysis](#) for life threatening emergencies.

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