

## RapidSOS and Beyond Type 1 partner to provide enhanced access to emergency services for the T1D community

- 240 million<sup>1</sup> 9-1-1 calls are made every year in the U.S.; over 70%<sup>2</sup> are from mobile phones, which fail to provide exact location to emergency dispatchers
- There are over 200 new diagnoses of Type 1 diabetes each day in the U.S.<sup>3</sup>
- Haven represents a transformation in access to emergency services – from a phone call solely dependent on voice to a robust data connection for voice, text, medical/demographic data

### FOR IMMEDIATE RELEASE - Menlo Park, CA (August 17, 2016).

Today, Beyond Type 1 announced they are teaming up with [RapidSOS](#), an emergency technology start-up revolutionizing personal safety and family connectivity. The partnership will offer one year of free access to the RapidSOS Haven app, which provides enhanced access to emergency services. Haven sends important data to 9-1-1 to aid in fast emergency response and better situational awareness for first responders.

Working together, RapidSOS and Beyond Type 1 will support individuals with Type 1 diabetes and their families, by connecting them to their loved ones and providing confidence that emergency help is one touch away when they need it. With one tap on Haven, the app connects the user with the nearest dispatch center anywhere in the contiguous U.S., while establishing a voice connection and a data pipeline to 9-1-1, to transmit:

- GPS location
- Type of emergency
- Relevant medical and demographic data
- Text messages: Haven speaks the text message if the dispatch center does not have the capability to receive texts. Currently works user to 9-1-1; two-way coming in future

When initially setting up the app, users enter demographic information, medical conditions, allergies, and any other medical notes they choose to include. This information is then securely stored in the app, so that when an emergency occurs, lifesaving information is ready to be communicated directly to 9-1-1. Additionally, after a person has triggered an alert, Haven notifies their predesignated emergency contacts, so that family and friends are informed.

“We’re eager to support individuals with T1D through this partnership with Beyond Type 1,” said RapidSOS co-founder and CEO Michael Martin. “We’re giving individuals the power to communicate with emergency services wherever they are, and the peace of mind that comes with the knowledge that help is one touch away.”

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<sup>1</sup> National Emergency Number Association. <http://www.nena.org/?page=911Statistics>

<sup>2</sup> National 911 Program. *Review of Nationwide 911 Data Collection*. <http://www.911.gov/pdf/current911datacollection-072613.pdf>

<sup>3</sup> Beyond Type 1. <https://beyonddiabetes.org/what-is-t1d/>

The Haven app also includes access to RapidSOS' Family Connect feature. For the first time, people can call 9-1-1 on behalf of a loved one, transmitting their loved one's location and relevant data directly to the dispatch center closest to them. Additionally, Family Connect allows users to share their location with loved ones, see family members' real-time locations without the distraction of a phone call or text, and easily ask family and friends for help. A user can choose who can see their location and when it is shared, ensuring privacy and control.

"At Beyond Type 1, we embrace technologies and innovations that help people living with Type 1 diabetes thrive," said Sarah Lucas, CEO of Beyond Type 1. "With Haven, being able to seamlessly communicate important medical details during an emergency, and doing so non-verbally if needed, is a real game changer for the T1D community."

RapidSOS is offering Haven free to those associated with Beyond Type 1 for a 1-year period, if they sign up for the app here: [www.rapidsos.com/referrals/beyondtype1](http://www.rapidsos.com/referrals/beyondtype1). The Haven app is available for iPhone and Android devices and works anywhere across the contiguous U.S. and Hawaii, with one touch emergency calling in over 250 countries and jurisdictional territories. For more information about RapidSOS and the Haven app, visit [www.rapidsos.com](http://www.rapidsos.com).

### **About RapidSOS**

RapidSOS was formed in 2012 by a team of M.I.T., Harvard, and Stanford grad students who had personal experiences with the challenges of the existing emergency communication infrastructure. Working closely with the 9-1-1 community, tech and telecom companies, and leading investors, RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and ensure that first responders are one touch away globally. Learn more at [www.RapidSOS.com](http://www.RapidSOS.com)

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### **About Beyond Type 1**

Founded in February 2015, Beyond Type 1 creates and funds a portfolio of programs, technologies and innovations that those living with Type 1 diabetes need to manage, live and thrive. Our goal is to highlight the brilliance of those fighting this disease every day while always working toward ensuring a cure is on its way. By establishing a supportive community via powerful social media people are connected on a We aim to be provocative, inclusive and disruptive: putting a face on this disease, clearing up misunderstandings about who is affected by T1D and eradicating the stigma that comes from living with a chronic disease. We recognize there is a different narrative to be told: that of a strong empowered community living a powerful life beyond the diagnosis. We also recognize a future free of T1D is possible and we are here to make certain that future materializes. We are here to disrupt diabetes. Learn more: <https://beyondtype1.org/>.

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