



## **William Swanson, Retired Chairman and CEO of Raytheon Company, Joins RapidSOS Advisory Board**

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RapidSOS today announced that William (Bill) Swanson, retired chairman and CEO of Raytheon Company, is joining the RapidSOS Advisory Board. RapidSOS' advisors bring extensive expertise across the telecommunications, technology and 9-1-1 industries. Swanson joins the Advisory Board to contribute his expertise in cybersecurity, defense, and communications from his 40-plus year career driving innovation at Raytheon, one of the world's largest defense companies.

"Bill led the development and deployment of technologies that brought safety and security to millions of people globally," said Michael Martin, RapidSOS CEO. "We are excited to bring that expertise to RapidSOS' mission of transforming personal safety, security, and wellness."

Similar to RapidSOS, Raytheon's mission is innovation for a safer world. During Swanson's ten-year tenure as Chairman and CEO, Raytheon's stock price and dividend tripled as sales grew to \$25 billion. Today, Swanson sits on a number of influential boards affiliated with federal agencies and cybersecurity companies including serving on the President's National Security Telecommunications Advisory Committee.

"RapidSOS' immediate ability to link devices directly to first responders in the field will be transformative for personal safety, security, and wellness," said Swanson. "Their data analytics platform has the potential to drive a complete paradigm shift in how we think about emergencies."

RapidSOS is commercializing technology to predict and preempt emergencies, warn users in harm's way, and link any device directly to first responders. RapidSOS is partnering with leading technology companies to link wearables, connected cars, mobile phones, and IoT sensors directly to 9-1-1 and first responders.

The result is faster, more effective emergency response leading to a projected 2-10% reduction in mortality, 6.9% reduction in healthcare treatment costs, and 20% reduction in property damage.<sup>1</sup>

### **About RapidSOS**

RapidSOS is an advanced emergency technology company. RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and link data from any connected device directly to first responders in an emergency. Formed in 2012 and backed by some of the world's top technologists, RapidSOS was named "2016 Start-Up of the Year" by the Consumer Technology Association, a Top Innovation of 2015 by MIT News, and Top 3 Innovative World Technologies by SXSW. Learn more at [www.RapidSOS.com](http://www.RapidSOS.com)

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<sup>1</sup> Based on actuarial [analysis](#) for life threatening emergencies

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