

RapidSOS and College Diabetes Network team up to provide enhanced access to emergency services for students

- 240 million¹ 9-1-1 calls are made every year in the U.S.; over 70%² are from mobile phones, which fail to provide exact location to emergency dispatchers
- 29.1³ million Americans have diabetes, facing unique and nuanced health needs
- Haven represents a transformation in access to emergency services – from a phone call solely dependent on voice to a robust data connection for voice, text, medical/demographic data

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Today, The College Diabetes Network (CDN) announced a partnership with [RapidSOS](#), an advanced emergency technology start-up revolutionizing personal safety and connectivity. The partnership will offer free access to the RapidSOS Haven app while CDN student members are in college and for one additional year afterwards, providing individuals with type one diabetes enhanced access to emergency services.

Working together, RapidSOS and CDN will support college students and young professional with diabetes, by connecting them to their loved ones and providing peace of mind that emergency help is one touch away when they need it. With one tap on Haven, the app connects the user with the nearest dispatch center anywhere in the contiguous U.S., while providing a voice connection and a data pipeline to 9-1-1, to transmit:

- GPS location
- Type of emergency
- Relevant medical and demographic data
- Text messages: Haven speaks the text message if the dispatch center does not have the capability to receive texts. This service currently works one-way (user to 9-1-1); two-way coming in future

When setting up the app, users enter medical conditions, allergies, and medications. When the app is used to trigger an alert, life-saving information is communicated directly to 9-1-1. Haven also notifies emergency contacts after the call with 9-1-1 has ended, so that family and friends are informed.

“As a company founded by recent graduate students, we are thrilled to team up with an organization that supports college students and young professionals,” said RapidSOS co-founder and CEO Michael Martin. “Through this partnership with The College Diabetes Network, we will empower students with diabetes by providing a robust connection to emergency services.”

The Haven app also includes access to RapidSOS’ Family Connect feature, which can be a unique asset for college students. For the first time, people can call 9-1-1 on behalf of a loved one, transmitting their

¹ National Emergency Number Association. <http://www.nena.org/?page=911Statistics>

² National 911 Program. *Review of Nationwide 911 Data Collection*. <http://www.911.gov/pdf/current911datacollection-072613.pdf>

³ American Diabetes Association. <http://www.cdc.gov/diabetes/data/statistics/2014statisticsreport.html>

loved one's location and relevant data directly to the dispatch center closest to them. Additionally, Family Connect allows users to share their location with loved ones, see family members' real-time locations without the distraction of a phone call or text, and easily ask family and friends for help. A user can choose who can see their location and when it is shared, ensuring privacy and control.

"We're excited to offer Haven as a valuable resource to our college students and young professionals with diabetes," said Christina Roth, CEO and Founder of The College Diabetes Network. "Our goal for our membership is to make their lives easier and safer, offering the Haven app helps to further support the active and full lifestyles we want for our students by ensuring that emergency help can be reached when it matters most, even if a person can't speak or doesn't know where they are."

RapidSOS is offering Haven free to CDN student members during the years that they are in college, and then for one additional year afterwards, if they sign up [here](#). The Haven app is available for iPhone and Android devices and works anywhere across the contiguous U.S. and Hawaii, with one touch emergency calling in over 250 countries and jurisdictional territories. For more information about RapidSOS and the Haven app, visit www.rapidsos.com.

About RapidSOS

RapidSOS was formed in 2012 by a team of M.I.T., Harvard, and Stanford grad students who had personal experiences with the challenges of the existing emergency communication infrastructure. Working closely with the 9-1-1 community, tech and telecom companies, and leading investors, RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and ensure that first responders are one touch away globally. Learn more at www.RapidSOS.com

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About College Diabetes Network

The College Diabetes Network (CDN) is a non-profit organization whose mission is to provide innovative peer based programs which connect and empower students and young professionals to thrive with diabetes. CDN has an extensive network of students across the United States and is the "go-to" hub for everything related to young adulthood and diabetes. The organization also works with campus administrators, pediatric and adult endocrinologists, and parents to better support students in all aspects of their lives. CDN is changing the way people think about and accommodate the needs of young adults living with diabetes.

CDN Student Membership is FREE to all interested high school, undergraduate, and graduate students. Simply register [here](#) to sign up and access all member benefits.

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