



RapidSOS and Carb DM partner to provide mobile safety and enhanced access to emergency services

- 240 million¹ 9-1-1 calls are made every year in the U.S.; over 70%² are from mobile phones, which fail to provide exact location to emergency dispatchers
- 29.1³ million Americans have diabetes, facing unique and nuanced health needs
- Haven represents a transformation in access to emergency services – from a phone call solely dependent on voice to a robust data connection for voice, text, medical/demographic data

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Carb DM today announced a partnership with [RapidSOS](#), an advanced emergency technology start-up revolutionizing personal safety and family connectivity. The partnership will offer one year of free access to the RapidSOS Haven app, providing individuals with enhanced access to emergency services. Haven sends important data to 9-1-1 to aid in the fast emergency response and better situational awareness for first responders.

Working together, RapidSOS and Carb DM will support those with type 1 diabetes and their families, by connecting them to their loved ones and providing peace of mind that emergency help is one touch away when they need it. With one tap on Haven, the app connects the user with the nearest dispatch center anywhere in the contiguous U.S., while providing a voice connection and a data pipeline to 9-1-1, to transmit:

- GPS location
- Type of emergency
- Relevant medical and demographic data
- Text messages: Haven speaks the text message if the dispatch center does not have the capability to receive texts. Currently works one-way (user to 9-1-1); two-way coming in future

When setting up the app, users conveniently enter all medical conditions, allergies, and medications, so that if an emergency occurs, life-saving information is communicated directly to 9-1-1. Additionally, after an alert has been triggered, Haven notifies emergency contacts, so that family and friends are informed.

“From the beginning, the goal of RapidSOS has been to connect members of the community to the help they need,” said RapidSOS co-founder and CEO Michael Martin. “Through this partnership with Carb DM, we will support individuals with diabetes by a providing faster, more reliable connection to emergency services.”

¹ National Emergency Number Association. <http://www.nena.org/?page=911Statistics>

² National 911 Program. *Review of Nationwide 911 Data Collection*. <http://www.911.gov/pdf/current911datacollection-072613.pdf>

³ American Diabetes Association. <http://www.cdc.gov/diabetes/data/statistics/2014statisticsreport.html>

The Haven app also includes access to RapidSOS' Family Connect feature. For the first time, people can call 9-1-1 on behalf of a loved one, transmitting their loved one's location and relevant data directly to the dispatch center closest to them. Additionally, Family Connect allows users to share their location with loved ones, see family members' real-time locations without the distraction of a phone call or text, and easily ask family and friends for help. A user can choose who can see their location and when it is shared, ensuring privacy and control.

"The Haven app offers confidence to those with type 1 diabetes and their families," said Tamar Sofer-Geri, Founder and Executive Director of Carb DM. "Being able to seamlessly communicate important medical details during an emergency is a real gamechanger for those with diabetes."

RapidSOS is offering Haven free to those associated with Carb DM for a 1-year period, if they sign up for the app [here](#). The Haven app is available for iPhone and Android devices and works anywhere across the contiguous U.S. and Hawaii, with one touch emergency calling in over 250 countries and jurisdictional territories. For more information about RapidSOS and the Haven app, visit www.rapidsos.com.

About RapidSOS

RapidSOS was formed in 2012 by a team of M.I.T., Harvard, and Stanford grad students who had personal experiences with the challenges of the existing emergency communication infrastructure. Working closely with the 9-1-1 community, tech and telecom companies, and leading investors, RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and ensure that first responders are one touch away globally. Learn more at www.RapidSOS.com

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About Carb DM

Carb DM's mission is to build a supportive community that improves the quality of life of and health of all those affected by type 1 diabetes (T1D). The Carb DM community fosters connections among people with diabetes, their loved ones, and medical professionals, promotes learning, and develops strategies for thriving with type 1 diabetes. To learn more about Carb DM, please visit: [https://Carb DM.org/](https://CarbDM.org/)

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