

RAPIDSOS +



RapidSOS and the Pediatric Congenital Heart Association partner to provide enhanced access to emergency services

- 240 million¹ 9-1-1 calls are made every year in the U.S.; over 70%² are from mobile phones, which fail to provide exact location to emergency dispatchers
- 40,000 infants are born in the U.S. each year with Congenital Heart Disease (CHD), nearly 1 in 100 newborns; those affected with CHD have 3-4 times higher rates of ER visits than the general population³
- Haven represents a transformation in access to emergency services – from a phone call solely dependent on voice to a robust data connection for voice, text, medical/demographic data

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The Pediatric Congenital Heart Association (PCHA) today announced a partnership with [RapidSOS](#), an advanced emergency technology start-up revolutionizing personal safety and family connectivity. The partnership will offer access to the RapidSOS Haven app at a reduced price, providing individuals with enhanced access to emergency services. Haven sends important data to 9-1-1 to aid in fast emergency response and better situational awareness for first responders.

Working together, RapidSOS and PCHA will support those with CHD and their families, by connecting them to their loved ones and providing peace of mind that emergency help is one touch away when they need it. With one tap on Haven, the app connects the user with the nearest dispatch center anywhere in the contiguous U.S., while providing a voice connection and a data pipeline to 9-1-1, to transmit:

- GPS location
- Type of emergency
- Relevant medical and demographic data
- Text messages: Haven speaks the text message if the dispatch center does not have the capability to receive texts. Currently works one-way (user to 9-1-1); two-way coming in future

When setting up the app, users conveniently enter all medical conditions, allergies, and medications, so that if an emergency occurs, life-saving information is communicated directly to 9-1-1. Additionally, after an alert has been triggered, Haven notifies emergency contacts, so that family and friends are informed. “This partnership with PCHA supports an important community who live with far greater medical needs than most,” said RapidSOS co-founder and CEO Michael Martin. “Those with CHD and their families deserve a robust and reliable connection to emergency services, and Haven provides that.”

¹ National Emergency Number Association. <http://www.nena.org/?page=911Statistics>

² National 911 Program. *Review of Nationwide 911 Data Collection*. <http://www.911.gov/pdf/current911datacollection-072613.pdf>

³ Pediatric Congenital Heart Association. <http://conqueringchd.org/>

The Haven app also includes access to RapidSOS' Family Connect feature. For the first time, people can call 9-1-1 on behalf of a loved one, transmitting their loved one's location and relevant data directly to the dispatch center closest to them. Additionally, Family Connect allows users to share their location with loved ones, see family members' real-time locations without the distraction of a phone call or text, and easily ask family and friends for help. A user can choose who can see their location and when it is shared, ensuring privacy and control.

"The Haven app offers a helpful hand to families living with CHD," said David M. Kasnic, Executive Director of PCHA. "Being able to transmit important medical information with one touch can help those with CHD get appropriate care that is more tailored to their distinct needs."

RapidSOS is offering Haven at a 20% discount to those associated with PCHA when they sign up [here](#). The Haven app is available for iPhone and Android devices and works anywhere across the contiguous U.S. and Hawaii, with one touch emergency calling in over 250 countries and jurisdictional territories. For more information about RapidSOS and the Haven app, visit www.rapidsos.com.

About RapidSOS

RapidSOS was formed in 2012 by a team of M.I.T., Harvard, and Stanford grad students who had personal experiences with the challenges of the existing emergency communication infrastructure. Working closely with the 9-1-1 community, tech and telecom companies, and leading investors, RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and ensure that first responders are one touch away globally. Learn more at www.RapidSOS.com

Contact:

Regina Jaslow
rjaslow@rapidsos.com
(347) 879-0024

About Pediatric Congenital Heart Association

The mission of Pediatric Congenital Heart Association (PCHA) is to "Conquer Congenital Heart Disease (CHD)". PCHA was founded on the key purpose to be the resounding voice of the pediatric patient population and are accomplishing this through collaboration with patients, parents, providers, and partner organizations. PCHA is improving quality and outcomes through CHD education, research and awareness, all while reducing the impact of congenital heart disease while striving to realize a world free from it.

Contact:

Amy Basken
abasken@conqueringchd.org
608-370-3739

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