



RapidSOS Expands Investor Base as Part of Major Product Launch

*Top global venture capital funds and former FCC Chairmen
team up with M.I.T./Harvard/Stanford team to transform emergency response*

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- RapidSOS today [announced the release](#) of its flagship Haven product – a transformation in access to emergency services globally
- Company adds new investors Westly Group, Responder Ventures, and two former FCC Chairmen to existing investor base
- Additional raise brings total capital into RapidSOS to \$10M

RapidSOS, an advanced emergency technology start-up founded by a team from M.I.T., Harvard, and Stanford, announced today that several new investors joined the company's mission to transform emergency communication.

Joining RapidSOS' existing investor base is the Westly Group, founded by former State Controller and CFO for the State of California, and Responder Ventures, a public safety focused fund. Two former FCC Chairmen also joined the financing round.

The financing comes as RapidSOS launches its first product, Haven – a universal family safety and security mobile application. Haven replaces a singular voice call with a rich data link to the nearest dispatch center, transmitting voice, text, location, type of emergency, and even medical and demographic data. Simultaneously, Haven provides real-time location sharing for loved ones and allows anyone in the family to connect with the dispatch center nearest a loved one in an emergency.

Every day, approximately 493,000¹ mobile 9-1-1 calls are made across the United States. Each of those calls relies on a singular voice connection with limited to no data transfer, leading to an estimated 10,120 fatalities² annually, according to the FCC.

"RapidSOS has solved a huge public safety challenge," said Dennis Patrick, former Chairman of the Federal Communications Commission. "The most important information for a 9-1-1 authorities to get is the location of the caller; RapidSOS' technology makes that process faster and easier."

"RapidSOS exemplifies the types of companies we like to invest in: top engineers solving major global challenges," said Steve Westly, Founder of The Westly Group.

"With a background in law enforcement, I know the difference that RapidSOS' technology will make," said Nathaniel Wish, Founder of Responder Ventures and a licensed paramedic and Detective with the Palm Beach County Sheriff's Office. "Knowing a caller's location in an emergency is huge – and unfortunately we just don't get that information today."

¹ CTIA-The Wireless Association. *Annual Wireless Industry Survey*. <http://www.ctia.org/your-wireless-life/how-wireless-works/annual-wireless-industry-survey>

² The Federal Communication Commission. *In the Matter of Wireless 911 Location Accuracy Requirements*. 2014. https://apps.fcc.gov/edocs_public/attachmatch/FCC-14-13A1.pdf

“This financing round combined with the launch of Haven brings us ever closer to realizing our vision of transforming emergency response and communication,” said Michael Martin, co-founder and CEO of RapidSOS. The additional capital will allow RapidSOS to continue to build out its technology platform.

“Today our technology platform is able to provide a universal data link to 9-1-1, dramatically accelerating emergency response. On an even bigger scale,, our data analytics platform that we are developing will ultimately drive a complete transformation from response to prediction and preemption,” said Nick Horelik, RapidSOS co-founder and CTO.

Pricing & Availability

- The Haven app is available to download at www.RapidSOS.com for Apple and Android devices, as well as from the App Store and Google Play.
- RapidSOS’ [Safer Together Movement](#) provides Haven for free to individuals and families in need.
- For those able to afford the service, there are four subscription options available:
 - Individual Monthly: \$2.99 billed monthly, with 30-day free introductory period
 - Individual Annual: \$29.99 billed yearly, with a 90-day free introductory period
 - Family Monthly: \$4.99 billed monthly, with a 30-day free introductory period
 - Family Annual: \$49.99 billed yearly, with a 90-day free introductory period

About RapidSOS

RapidSOS was formed in 2012 by a team of M.I.T., Harvard, and Stanford grad students who had personal experiences with the challenges of the existing emergency communication infrastructure. Working closely with the 9-1-1 community, tech and telecom companies, and leading investors, RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm’s way, and ensure that first responders are one touch away globally. Learn more at www.RapidSOS.com

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