

# EMERGENCY TECH COMPANY RAPIDSOS JOINS WAZE CONNECTED CITIZENS PROGRAM

Two-Way Data Share Gives Public Safety Community Access to Critical Waze Data and  
Enhances Driver Safety

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[RapidSOS](http://www.rapidsos.com) today announced a data-sharing partnership with Waze (<http://www.waze.com>), the free, real-time crowdsourced traffic and navigation app powered by the world's largest community of drivers. Through this partnership, 9-1-1 Centers connected to the RapidSOS NG911 Clearinghouse will soon be able to receive live incident data from Waze, providing public safety call takers and first responders with unprecedented information around car crashes. As of today, RapidSOS provides Waze with information on car crashes reported through the RapidSOS Haven app so that oncoming traffic can receive advanced warning.

Established as a free two-way data share, Waze provides partners with real-time, anonymous, Waze-generated incident and slow-down information directly from the source: drivers themselves. In exchange, RapidSOS provides real-time incident data to Waze to return one of the most succinct, thorough overviews of current road conditions available today.

"We are thrilled to partner with Waze to provide live incident data to drivers and add another transformative data source to our NG911 Clearinghouse," said Michael Martin, CEO of RapidSOS. "Through this partnership, we have the opportunity to connect Public Safety with the Waze community, resulting in faster response times, safer roads, and lives saved nationwide."

The Waze map evolves with every driver and data point it receives, promoting safer roads and sharing more knowledge with Wazers about potential delays to their commutes. The Connected Citizens program yields even more data, giving local citizens a greater ability to circumvent car accidents within the app.

"At Waze, we are dedicated to providing our community with the best driving experience possible," said Adam Fried, Head of Global Partnerships at Waze. "By teaming up with RapidSOS, we are able to assist Public Safety in their life-saving efforts, all while ensuring that our community remains safe, informed, and connected."

It is critical that prospective partners show their dedication to citizen engagement and commit to use Waze data to improve city efficiency. Waze Partners are also expected to measure and share their findings with other municipal organizations, developing case studies that serve as keys to a global set of improvements which can be made for collective mobility.

To find out more about Connected Citizens visit <http://waze.com/ccp>. To download the free Waze app for iOS or Android, visit <http://www.waze.com/get>.

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### **About Waze**

Waze is the social navigation pioneer, leveraging mobile technology and a passionate global community to redefine expectations of today's maps. Waze is home to the world's largest network of drivers who work together daily to outsmart traffic and save time and money. The app consistently recommends the fastest routes based on real-time driving and data from millions of users. From traffic reroutes to low gas price alerts and relevant offers from favorite brands, Waze is one of the most comprehensive driving companions in the marketplace.

### **About RapidSOS**

RapidSOS is an advanced emergency technology company. RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and link data from any connected device directly to first responders in an emergency. The result is faster, more effective emergency response. Formed in 2012 and backed by some of the world's top technologists, RapidSOS was named "2016 Start-Up of the Year" by the Consumer Technology Association, a Top Innovation of 2015 by MIT News, and Top 3 Innovative World Technologies by SXSW. Learn more at [www.RapidSOS.com](http://www.RapidSOS.com).

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