



## RapidSOS and Survive2Thrive Foundation partner to offer improved emergency communication

- 240 million<sup>1</sup> 9-1-1 calls are made every year in the U.S.; over 70%<sup>2</sup> are from mobile phones, which fail to provide exact location to emergency dispatchers
- 1 in 4 women and 1 and 7 men will experience domestic abuse and violence across the country<sup>3</sup>
- Haven represents a transformation in access to emergency services – from a phone call solely dependent on voice to a robust data connection for voice, text, medical/demographic data

### FOR IMMEDIATE RELEASE - Austin, Texas (October 3, 2016)

The Survive2Thrive Foundation today announced a partnership with [RapidSOS](#), an emergency technology start-up revolutionizing personal safety and family connectivity. The partnership will offer one year of free access to the RapidSOS Haven app, providing individuals and families with enhanced access to emergency services. Haven sends important data to 9-1-1 in a discreet way that does not necessitate a spoken conversation with first responders.

With one tap on Haven, the app connects the user with the nearest dispatch center anywhere in the contiguous U.S., while providing a voice connection and a data pipeline to 9-1-1, to transmit:

- Text messages (Haven speaks the text message if the dispatch center does not have the capability to receive texts)
- GPS location
- Type of emergency
- Relevant medical and demographic data

The app's "Can't Speak" function allows users to notify 9-1-1 when they are in a situation where it is dangerous or difficult to speak. A tap on the "Can't Speak" icon transmits a user's location and relevant information to the dispatcher, without the need for an audible conversation. Additionally, a user can optionally add emergency contacts to be informed when an alert is triggered.

"RapidSOS technology connects people to the emergency help they need during a time of crisis," said RapidSOS co-founder and CEO Michael Martin. "The Survive2Thrive Foundation is doing vital work in their community we value this opportunity to help support domestic abuse survivors and get Haven into that hands of individuals who urgently need it."

Working together, RapidSOS and the Survive2Thrive Foundation will support the survivors of domestic violence, improve personal security, and empower individuals facing emergency situations.

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<sup>1</sup> National Emergency Number Association. <http://www.nena.org/?page=911Statistics>

<sup>2</sup> National 911 Program. *Review of Nationwide 911 Data Collection*. <http://www.911.gov/pdf/current911datacollection-072613.pdf>

<sup>3</sup> Survive2Thrive Foundation. <http://survive2thrivefoundation.com/s2tstatistics/>

“We provide life-changing resources to domestic violence survivors and this partnership with RapidSOS helps us further that mission,” said Founder and Executive Director, Courtney Santana. “The Haven app is especially valuable for people facing domestic violence because they can reach help quickly and discreetly.”

The Haven app also includes access to RapidSOS’ Family Connect feature. For the first time, people can call 9-1-1 on behalf of a loved one, transmitting their loved one’s location and relevant data directly to the dispatch center nearest them.

RapidSOS is offering Haven free to those associated with the Survive2Thrive Foundation for one year, if they sign up for the app here: <http://www.rapidsos.com/referrals/survive2thrive>. The Haven app is available for iPhone and Android devices and works anywhere across the contiguous U.S. and Hawaii, with one touch emergency calling in over 250 countries and jurisdictional territories. For more information about RapidSOS and the Haven app, visit [www.rapidsos.com](http://www.rapidsos.com).

### **About RapidSOS**

RapidSOS was formed in 2012 by a team of M.I.T., Harvard, and Stanford grad students who had personal experiences with the challenges of the existing emergency communication infrastructure. Working closely with the 9-1-1 community, tech and telecom companies, and leading investors, RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm’s way, and ensure that first responders are one touch away globally. Learn more at [www.RapidSOS.com](http://www.RapidSOS.com)

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### **About the Survive2Thrive Foundation**

Survive2Thrive, a 501c3 organization, is an advocate-supported resource ecosystem for survivors of domestic violence and abuse (DVA) who have been waitlisted or have recently left the shelter.

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