



RapidSOS and Zetron Announce Successful Deployment of Enhanced Location Solution and Participation in Tennessee Pilot Project

Redmond, WA - June 2, 2017

Zetron, a leading provider of mission-critical communication solutions worldwide, and RapidSOS today announced the deployment of RapidSOS-enabled Zetron MAX Call-Taking software in multiple Public Safety Answering Points (PSAPs) in Tennessee. PSAPs equipped with the newest MAX Call-Taking software are actively participating in a statewide pilot project coordinated by the TN Emergency Communications Board, a nationally recognized leader in Next Generation 9-1-1 deployments.

Through this integration, PSAPs using Zetron's MAX Call-Taking solution have the ability to query the RapidSOS NG9-1-1 Clearinghouse when a wireless call is received. In return, the Clearinghouse transmits device-based hybrid location obtained from all smartphone location sensors through NG9-1-1 delivery mechanisms. The RapidSOS Clearinghouse functionality will by default be integrated into all upcoming deployments of the Zetron MAX Call-Taking 1.8 release.

"Over the past few months, we've been impressed by Zetron's commitment to our partnership and their ability to deploy innovative solutions," said Michael Martin, CEO of RapidSOS. "We are thrilled to see the first results and we are confident this partnership will result in faster response times not just in Tennessee, but nationwide."

Multiple PSAPs equipped with the newest Zetron MAX Call-Taking solution have participated in comparative location testing across Tennessee in a pilot project overseen by the State Emergency Communications Board. The results have shown that location transmitted to the RapidSOS NG9-1-1 Clearinghouse via device-based hybrid location mechanisms is not only more accurate, but also is available faster than traditional ALI location information. Initial findings put device-based hybrid location within 50 meters of ground truth for 97% of calls, compared to only 44% of calls that were reliant only on ALI location information. Detailed test results and a project summary for the Statewide Pilot Project can be found [here](#).

"The results of the location testing were better than I could have ever hoped for", said Alice Johnson, Zetron's MAX Call-Taking product manager. "This partnership is going to give call takers using our systems the location data they need to dispatch help quickly, speeding up response times and improving emergency outcomes."

RapidSOS and Zetron will be showcasing the integration at the National NENA conference in San Antonio in the Zetron booth (booth #211). If you are interested in seeing firsthand what the integration looks like, stop by for a short demonstration!

About Zetron

Zetron has been designing and manufacturing integrated mission-critical communications systems since 1980. Its offerings include IP-based dispatch, NG9-1-1 call-taking, voice logging, IP fire station alerting, CAD, mapping, and automatic vehicle location (AVL) systems. They are expandable, interoperable, and able to support geo-diverse operations. What's more, Zetron backs its products with technical support, training, and project-management services known for their skill and responsiveness. With offices in the United States, the United Kingdom, and Australia, and a global network of partners, resellers, and system integrators, Zetron has

installed thousands of systems and over 25,000 console positions worldwide. Zetron is a wholly owned subsidiary of JVCKenwood Corporation. For more information, visit: www.zetron.com.

About RapidSOS

RapidSOS is an advanced emergency technology company. Formed in 2012 and backed by some of the world's leading Silicon Valley technologists, RapidSOS is partnering with technology companies and the public safety community to provide transformative data in emergencies. RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and link data from any connected device directly to first responders in an emergency. RapidSOS was named "2016 Start-Up of the Year" by the Consumer Technology Association, a Top Innovation of 2015 by MIT News, and Top 3 Innovative World Technologies by SXSW. Learn more at www.RapidSOS.com.

Contacts:

RapidSOS:
Michelle Cahn
mcahn@rapidsos.com
(347) 879-0024

Zetron:
Bekki Malloy
BMalloy@Zetron.com
(425) 820-6363 ext. 233